ScalpIQ

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FREE PROFESSIONAL SCALP ANALYSIS STARTER PACK

A practical consultation toolkit for head spa, hair and scalp professionals

Inside this pack

Client consultation guide • Scalp observation checklist
Scalp-camera photo guide • Treatment planning worksheet
Referral reminders • Professional report framework

Better consultations. Clearer documentation. A more professional client experience.

1. A Professional Scalp Consultation

A structured consultation helps you understand what the client is experiencing, document what you can observe and choose an appropriate service. ScalpIQ is designed to support professional consultation and reporting - not to replace medical diagnosis.

Before using the scalp camera

- ✓ Ask what the client would like help with: dryness, oiliness, flakes, discomfort, buildup, shedding, thinning or general scalp care.
- ✓ Ask when the concern started and whether it is occasional, persistent or changing.
- ✓ Record relevant hair and scalp routines, products, chemical services and recent treatments.
- ✓ Ask about known sensitivities or allergies before applying products.
- ✓ Explain what the scalp camera does and obtain permission before capturing or storing images.

Useful consultation questions

Question	Notes
What is your main scalp or hair concern?	
How long have you noticed it?	
How often do you wash your hair?	
Which shampoo, conditioner or scalp products do you use?	
Any recent colouring, bleaching, extensions or chemical services?	
Any itching, tenderness, burning or unusual sensitivity?	
Any recent change in shedding or visible density?	

2. Client Scalp Consultation Form

Client name		Date	
Contact number		Practitioner	
Main concern		Duration	
Wash frequency		Last wash	
Current products		Chemical services	
Known sensitivities/allergies		Extensions/protective styles	

Client-reported symptoms / concerns

- ✓ Dry/tight feeling
- ✓ Oiliness
- ✓ Visible flakes
- ✓ Itching
- ✓ Tenderness
- ✓ Buildup
- ✓ Increased shedding
- ✓ Thinning/low density
- ✓ Other: _____

Practitioner notes

Consent reminder: obtain appropriate consent for consultation, treatment and the capture/storage of scalp images according to your own business policies and applicable privacy requirements.

3. Scalp Observation Checklist

Describe what you can see rather than jumping straight to a diagnosis. Use consistent wording so that future consultations can be compared more easily.

Area	Possible observations to document
Scalp surface	Clear / dry-looking / oily-looking / visible residue or buildup / scaling or flaking
Colour/appearance	Even appearance / visible redness / localised irritation-looking area / uneven tone
Follicle area	Appears clear / visible oil or residue / congestion-looking buildup
Hair density	Appears full / reduced density in a localised area / general reduced density
Hair shafts	Fine / medium / coarse / mixed / visible breakage
Client sensation	No discomfort reported / itching / tightness / tenderness / burning sensation

Professional wording example

Instead of: “You have a scalp disease.”
Use: “I can see persistent redness and scaling in this area. Because this is outside the scope of a cosmetic scalp service, I recommend that you have it assessed by an appropriate healthcare professional before we proceed with targeted treatment.”

ScalpIQ reports should support observations, documentation and client education. They should not be presented as a medical diagnosis.

4. Taking Better Scalp-Camera Images

The quality and consistency of your images strongly affects the usefulness of a scalp consultation. Aim to photograph comparable areas in a repeatable way.

A simple 3-image routine

1	Front / hairline	Capture the frontal scalp or the client's main area of concern.
2	Crown / top	Part the hair cleanly and place the camera directly over the exposed scalp.
3	Concern / comparison area	Capture the main concern or a second representative area.

- ✓ Part the hair so the scalp surface is clearly visible.
- ✓ Keep the camera lens clean and use the same magnification where possible.
- ✓ Avoid excessive pressure against the scalp.
- ✓ Keep lighting and camera angle consistent.
- ✓ Capture representative areas rather than many near-identical images.
- ✓ For follow-up visits, photograph the same areas again where possible.
- ✓ Use clear JPG/PNG images and check that the image is in focus before saving.

TIP: Create a simple salon photo protocol and use it for every client. Consistency makes progress comparisons far more useful.

5. Common Cosmetic Scalp Observations

Dry-looking scalp

May appear tight, dull or show fine loose flakes. Consider gentle cleansing, scalp comfort and hydration-focused cosmetic care.

Oily-looking scalp

May show visible shine or oil around the scalp/follicle area. Review wash routine, product use and buildup.

Visible flaking

Document the amount, location and appearance. Persistent, severe or symptomatic scaling should not be diagnosed cosmetically.

Product buildup

Residue may be visible on the scalp or around hair shafts. Review styling products, dry shampoo, oils and cleansing routine.

Redness / sensitivity-looking areas

Record the location and ask about discomfort. Avoid aggressive treatment on irritated or compromised-looking skin.

Reduced density / thinning appearance

Document the visible pattern and client history. New, sudden or concerning hair loss warrants appropriate professional referral.

Refer rather than diagnose

If you see open sores, bleeding, signs of infection, severe inflammation, unexplained patches of hair loss, significant pain, rapidly worsening symptoms or anything outside your professional scope, do not attempt to diagnose it. Recommend assessment by an appropriate qualified healthcare professional.

6. Treatment Planning & Recommendations

Use the consultation to create a clear cosmetic care plan. Recommendations should stay within your training, product knowledge and professional scope.

Consultation item	Your notes
Primary client goal	
Key visual observations	
Service selected today	
Products used	
Home-care recommendation	
Recommended follow-up	
Areas to compare next visit	

A strong recommendation is specific and realistic. For example: “Use a gentle cleansing routine, reduce heavy scalp oils for the next two weeks and return for a follow-up scalp-camera comparison.”

7. When to Pause a Cosmetic Service

A professional consultation includes knowing when not to proceed. This protects the client and reinforces your credibility.

- ✓ Open wounds, active bleeding or broken skin in the treatment area.
- ✓ Possible infection or contagious-looking scalp condition.
- ✓ Severe redness, swelling, inflammation or significant pain.
- ✓ Sudden or unexplained patchy hair loss.
- ✓ A client reports a serious reaction to a recent product or chemical service.
- ✓ The condition appears outside your training or professional scope.
- ✓ The client has been advised by a healthcare professional to avoid the planned treatment.

Suggested client wording

“I don't want to guess at what may be causing this. Because of what I'm seeing today, the safest next step is to have the area assessed by an appropriate healthcare professional. Once you have guidance and it is safe to proceed, we can look at suitable cosmetic scalp-care options.”

Important: This starter pack is an educational and business-support resource for cosmetic scalp consultations. It is not medical advice, does not provide medical diagnosis and does not replace assessment by an appropriately qualified healthcare professional.

8. What a Professional Scalp Report Can Include

A polished report gives the client something tangible after the consultation and creates a consistent record for future visits.

CLIENT	Name • consultation date • practitioner
IMAGES	Selected scalp-camera images from representative areas
OBSERVATIONS	Clear, professional description of visible cosmetic scalp characteristics
CLIENT CONCERNS	What the client reported during consultation
CARE PLAN	Treatment performed and suitable cosmetic home-care suggestions
FOLLOW-UP	Recommended review timing and areas to compare
SCOPE NOTE	Clear reminder that the report is not a medical diagnosis

This is where ScalpIQ Professional fits in.

Instead of manually writing every report from scratch, ScalpIQ helps professionals turn client details and scalp-camera images into a structured, polished client report - helping create a more consistent and premium consultation experience.

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Your scalp camera shows the image. ScalpIQ helps you present the consultation.

Designed for head spa professionals, hairstylists and scalp practitioners who want more structured consultations and professional client documentation.

- ✓ Upload client scalp-camera images
- ✓ Capture consultation information
- ✓ Create a structured professional report
- ✓ Provide clients with clear observations and care recommendations
- ✓ Keep your consultation process consistent and professional

DISCOVER SCALPIQ PROFESSIONAL

Add your ScalpIQ sales-page link or QR code here before publishing the funnel.

Educational resource only. ScalpIQ supports professional cosmetic scalp consultation and reporting and is not a medical diagnostic service.